

INBOUND MARKETING TOWN

Welcome to Inbound Marketing Town! Nice of you to visit!
This nifty map will guide you through the sites & inform you of all things inbound marketing.

Each of these landmarks is a representation of a method used to increase online presence and traffic to websites.

For more information visit
www.kwasistudios.com



Legend

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| <p>1  Email: The town Post Office is different from most – no stamps required.</p> | <p>4  Infographics: People flock to the Art Gallery for both deep thought and pretty pictures.</p> | <p>7  Document Sharing: At the town Market you can always find people willing to trade.</p> | <p>10  Type-In Traffic: Bangin' Burgers is the town's Fast Food Outlet, frequented by people who know what they want and want it quickly.</p> | <p>13  Forums: The like-minded congregate like magnets to metal at the Convention Centre.</p> | <p>16  Blogs & Blogging: The freely distributed Local Newspaper might be better called an Opinionpaper, but it's worth a read all the same.</p> |
| <p>2  SEO: The officers at the Police Station keeps tabs on the how everyone operates, making sure they are on their best behaviour.</p> | <p>5  Social Networks: This stretch of Pubs and Clubs always keeps the gossip mill churning.</p> | <p>8  Word of Mouth: With people constantly drifting in and out, tongues are always wagging at the Town Square.</p> | <p>11  Direct-Referring Links: At the Information Centre you can find information that easily gets you to where you want to go.</p> | <p>14  Comment Marketing: Though deep in conversation, everyone secretly talks</p> | <p>17  News/Media/PR: The TV Station broadcasts all the latest news, the newest shows, and the next big things.</p> |
| <p>3  Research/White Papers: The Science Lab is where all the deep thinking and nerd-heavy research gets done.</p> | <p>6  Webinars and Q&A Sites: This free University brings wisdom to the masses, as long as they are concentrating.</p> | <p>9  Podcasting: The town Radio Station has more programs than an aging family computer.</p> | <p>12  Social Bookmarking: The Community Board at the town hall is where to find happenings of note.</p> | <p>15  Online Video: These days it seems like everyone's releasing a movie at the Cinema.</p> | |